

Wedding of the Year

The "Wedding of the Year" award recognizes outstanding planning and execution for wedding events, including ceremony and reception. Please do not include names of individuals in your submission, you should title your wedding based on the event, not on the couple.

Award Category Definitions & Eligibility Award Categories by Budget: There are no budget restrictions.

Section 1: Elements Statement - *25 points; 300-1,000 words*

Summary of the event, including theme, goals and objectives of the client, and number of attendees. Include description of couple and their vision

Discuss working relationship with the couple – research, meetings, vision boards, etc. Discuss details of the ceremony and reception and whether you handled both events

Entry will be judged on how well the event met the purpose, theme, goals and objectives of the client, and the different, unique or creative qualities which elevated the event to an award-winning level.

Section 2: Event Planning and Venue - Maximum total of 30 points

- Overall event planning timeline - *10 points*

Detailed 'day of' timeline need not be included, see next question

- Detailed timeline for the day of the event - *5 points*

- Explanation of budget - *10 points, 1,000 words*

- What was the total budget for event?

- What was the per person cost for this event?

- What did the client spend with your company for the part of the event for which you were contracted?

- What did the client pay other vendors for – rentals, and ancillary services that contributed to the production of the event?

- Include the retail value of any donated in-kind goods or services.

- Describe venue/event site - *5 points, 1,000 word maximum*

Include location, description of venue, unusual/unique challenges presented by the site.

Section 3: Wedding Reception - *25 points*

- Describe food and beverage in terms of color, texture, flavor, and presentation and how these elements coordinated with/supported/enhanced the wedding. *5 points, 2,000 words*

- Describe the theme of the printed materials, including invitations, programs, signage, escort cards, menu cards, etc. *5 points, 2,000 word maximum*

- Describe décor used - floral, décor, linens, props, balloons, printed materials, etc. *5 points, 2,000 word maximum*

- Describe any unique support elements used – special effects, A/V, tenting, lighting, or staging. *5 points, 1,000 word maximum*



- Describe the entertainment, including any unique aspects that may set this wedding apart from others. *5 points, 1,000 word maximum*

Section 4: Collateral Material - *20 points*

Attach up to 15 photos of the event. Suggested attachments include: "wow" factors, room shots, food displays and/or tables, print materials, invitations, marketing materials, etc. One-page 8.5x11" collages accepted, but NOT multiple page collages. Videos are permissible.

Should you or this person win this award, please provide us with comments you would like to share with the audience about yourself or this person.

Please provide us with what information should be listed on the award plate.

Photo of the nominee (in a .jpeg format)

All materials must be submitted via email to maria@brianphillipsphoto.com by April 3, 2020.